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POELLATH advises Avira on acquisition of BullGuard

AVIRA has acquired BullGuard on November 27, 2020. The two companies have thus more than 50 years of experience in cyber-security.

Avira is a multinational provider of software solutions for cyber security and anti-virus programs; the company is headquartered in Tettngang, Baden-Württemberg. Avira serves both the OEM (original equipment manufacturer) and consumer end markets and it protects over 500 million end devices worldwide. The company was founded in 1986 and focuses on anti-malware, threat intelligence and IoT solutions. The Avira software protects against viruses and malwares and provides security to the users for online identity, finances and other private data.

BullGuard was founded in 2002 in Copenhagen/Denmark and has in the meantime eight subsidiaries throughout Europe, Australia and the USA. The product portfolio extends to PC, Mac, tablet and smartphone protection, and features a comprehensive product suite, including internet security, mobile security, identity protection, an easy-to-use VPN with military grade encryption and BullGuard Small Office Security, a dedicated, cloud-managed end-point service designed specifically for small offices

POELLATH served as lead counsel on German legal matters, and has coordinated an international legal team, consisting of Traverssmith (UK), Stratulat (Romania), Holland Knight (US), Eubelius (Belgium), Plesner (Denmark), with the following Munich team:

- Otto Haberstock (partner, M&A, private equity, corporate)
- Dr. Laura Greimel (counsel, M&A, private equity, corporate)
- Gerald Herrmann (partner, tax, Munich)

POELLATH advises Avira on a regular basis on its corporate transactions.

About us

POELLATH is a market-leading international business and tax law firm with more than 150 lawyers and tax advisors in Germany. We stand for high-end advice on transactions and asset management. We offer legal and tax advice from one source. In our selected and highly

specialized practice groups, we not only know the law, but shape the best practice in the market together with our clients. National and international rankings regularly list our professionals as leading experts in their fields.

We offer comprehensive service in the following areas: Mergers & Acquisitions | Private Equity | Venture Capital | Private Funds | Real Estate | Corporate and Capital Markets | Finance | Tax | Private Clients | Foundations and Nonprofit Organizations | IP/IT, Distribution and Antitrust Law | Litigation and Arbitration.